

Cookie lišta / cookie bar

Consent Mode V2

Před ukončením podpory cookies 3. stran nás čeká ještě jedna výzva, a to je Consent mode V2. Už od 1. března 2024 ho musíte mít implementovaný na vašich webových stránkách. Pokud to neuděláte, přestanou se v Google Ads sbírat remarketingová publika a přiřazovat správně konverze k daným uživatelům.

Parametr `ad_user_data` se vyjadřuje k tomu, jestli mohou být neanonymizovaná data použita v reklamních systémech (např. poslána do Google Ads). Parametrem `ad_personalization` se dává souhlas k zařazení do publik pro remarketing.

<https://matomo.org/faq/new-to-piwik/how-do-i-use-matomo-analytics-without-consent-or-cookie-banner/>

<https://matomo.org/faq/new-to-piwik/how-can-i-still-track-a-visitor-without-cookies-even-if-they-decline-the-cookie-consent/>

https://www.youtube.com/watch?v=mvMyEVr_kMg

<https://developers.google.com/tag-platform/devguides/consent#tag-manager>

<https://www.simoahava.com/analytics/consent-settings-google-tag-manager/>

Nastavení cookie lišty:

1. zkopírovat `composer.json` z `nemoricany.cz`
2. provést `composer update`
3. zkopírovat z `nemoricany` `/vendor/dmstr` a `/vendor/npm-aset`
4. zkopírovat `/messages/cs/cookie-nonsent.php`

5. do `config - components` přidat

```
'cookieConsentHelper' => [  
'class' => dmstr\cookieconsent\components\CookieConsentHelper::class  
,  
do y18n přidat  
'cookie-consent*' => [  
'class' => 'yii\i18n\PhpMessageSource',  
,  
],
```

6. do `main.php` přidat

```
<?php echo dmstr\cookieconsent\widgets\CookieConsent::widget([  
  
    'name' => 'cookie_consent_status',  
  
    'path' => '/',  
  
    'domain' => '',
```

Analytics

```
'expiryDays' => 365,
```

```
'message' => \Yii::t('cookie-consent', 'We use cookies to ensure the proper functioning of our website. For an improved visit experience we use analysis products. These are used when you agree with "Statistics".'),
```

```
'save' => \Yii::t('cookie-consent', 'Save'),
```

```
'acceptAll' => \Yii::t('cookie-consent', 'Accept all'),
```

```
'controlsOpen' => \Yii::t('cookie-consent', 'Change'),
```

```
'detailsOpen' => \Yii::t('cookie-consent', 'Cookie Details'),
```

```
'learnMore' => \Yii::t('cookie-consent', 'Privacy statement'),
```

```
'moreInfo' => \Yii::t('cookie-consent', 'Detailed information can be found on the page'),
```

```
'visibleControls' => false,
```

```
'visibleDetails' => false,
```

```
'link' => '/prohlaseni-o-vyuziti-cookies',
```

```
'consent' => [
```

```
    'necessary' => [
```

```
        'label' => \Yii::t('cookie-consent', 'Necessary'),
```

Analytics

```
'checked' => true,

'disabled' => true

],

'statistics' => [

    'label' => Yii::t('cookie-consent', 'Statistics'),

    'cookies' => [

        ['name' => '_ga'],

        ['name' => '_gat', 'domain' => '', 'path' => '/'],

        ['name' => '_gid', 'domain' => '', 'path' => '/']

    ],

    'details' => [

        [

            'title' => Yii::t('cookie-consent', 'Google Analytics'),

            'description' => Yii::t('cookie-consent', 'Create statistics data')
```

Analytics

```
],

[

    'title' => Yii::t('cookie-consent', 'Goal'),

    'description' => Yii::t('cookie-
consent', '_ga, _gat, _gid, _gali')

]

]

],

'marketing' => [

    'label' => Yii::t('cookie-consent', 'Marketing'),

    'cookies' => [

        ['name' => '_ga'],

        ['name' => '_gat', 'domain' => '', 'path' => '/'],

        ['name' => '_gid', 'domain' => '', 'path' => '/']

    ]

]
```

Analytics

```
],

'details' => [

    [

        'title' => Yii::t('cookie-consent', 'Google Analytics'),

        'description' => Yii::t('cookie-
consent', 'Create statistics data')

    ],

    [

        'title' => Yii::t('cookie-consent', 'Goal'),

        'description' => Yii::t('cookie-
consent', '_ga, _gat, _gid, _gali')

    ]

]

]
```

```
]
```

```
]); ?>
```

Do css přidat

```
.cookie-consent-popup {
```

```
    animation-name: show;
```

```
    animation-duration: 1s;
```

```
    animation-timing-function: ease;
```

```
    display: none;
```

```
/* position: fixed;
```

Analytics

bottom: 0;

left: 0;

width: 100%;*/

z-index: 999999;

}

.cookie-consent-popup.open {

Analytics

display: block;

opacity: 1;

animation-name: show;

animation-duration: 1s;

animation-timing-function: ease;

}

.cookie-consent-controls {

Analytics

max-height: 0;

overflow: hidden;

-webkit-transition: max-height 0.5s ease-out;

-moz-transition: max-height 0.5s ease-out;

transition: max-height 0.5s ease-out;

}

Analytics

```
.cookie-consent-controls.open {
```

```
    max-height: 600px;
```

```
}
```

```
.cookie-consent-details {
```

```
    max-height: 0;
```

```
    overflow: hidden;
```

Analytics

```
-webkit-transition: max-height 0.5s ease-out;
```

```
-moz-transition: max-height 0.5s ease-out;
```

```
transition: max-height 0.5s ease-out;
```

```
}
```

```
.cookie-consent-details.open {
```

```
max-height: 600px;
```

```
}
```

```
@keyframes show {
```

```
  from {opacity: 0;}
```

```
  to {opacity: 1;}
```

```
}
```

```
@keyframes hide {
```

Analytics

```
from {opacity: 1;}
```

```
to {opacity: 0;}
```

```
}
```

```
.cookie-consent-popup{
```

```
width: 420px;
```

```
height: auto;
```

Analytics

background-color: #fff;

position: fixed;

bottom: 88px;

border-radius: 10px;

right: 5%;

padding: 10px 20px;

border: 1px solid #3d3728;

```
}
```

```
.cookie-consent-popup label{
```

```
font-weight: normal;
```

```
}
```

```
@media screen and (max-width: 420px) {
```

Analytics

```
.cookie-consent-popup{
```

```
width: 90%;
```

```
left:5%;
```

```
bottom: 22px;
```

```
}
```

```
}
```

Unique solution ID: #1068

Author: n/a

Last update: 2024-08-18 10:17