

Analytics

GA4 nastavení

<https://www.analyticsmania.com/post/how-to-install-google-analytics-4-with-google-tag-manager/>

<https://www.optimizesmart.com/how-to-set-up-ecommerce-tracking-in-ga4-google-analytics-4/>
<https://www.analyticsmania.com/post/datalayer-push/>

Wordpress

contaform7 events:

vložit následující kód do functions.php aktuální šablony:

<https://contactform7.com/tracking-form-submissions-with-google-analytics/>

```
document.addEventListener( 'wpcf7mailsent', function ( event ) {  
    gtag( 'event', 'wpcf7_submission', {  
        'event_category': event.detail.contactFormId,  
        'event_label': event.detail.unitTag  
    } );  
}, false );  
</script>  
<?php  
>, 10, 0 );
```

Unique solution ID: #1094

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Last update: 2023-02-21 08:55