

Ecommerce - Fecmall

Set Up Ecommerce Tracking with Google Tag Manager:

<https://www.analyticsmania.com/post/ecommerce-tracking-with-google-tag-manager/>

1. add "public \$order" to
/vendor/fancyecommerce/fecshop/app/appfront/modules/Payment/controllers/SuccessContorller.php
to make variable visible in main layout.

2. insert code int header before gtm code:

```
<?php if(Yii::$app->controller->id=='success') :
```

```
?>
```

```
<?php if(!empty($this->params['order'])) :
```

```
$order = $this->params['order'];
```

```
?>
```

```
<script>
```

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```
window.dataLayer = window.dataLayer || [];
```

```
dataLayer.push({
```

```
'transactionId': '<?=$order['order_id']?>',
```

```
'transactionTotal': <?=$order['grand_total']?>,
```

```
/*'transactionTax': 1.29,*/
```

```
'transactionShipping': <?=$order['base_shipping_total']?>,
```

```
'transactionProducts': [
```

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```
<?php
```

```
$lastElement = end($order['items']);
```

```
foreach($order['items'] as $item): ?>
```

```
{
```

```
'sku': '<?=$item['sku']?>',
```

```
'name': '<?=$item['name']?>',
```

```
/* 'category': 'Apparel',*/
```

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```
'price': <?=$item['price']?>,  
  
'quantity': <?=$item['qty']?>  
  
}  
  
<?php if($item != $lastElement) : ?>  
  
,  
  
<?php endif; ?>  
  
<?php endforeach; ?>  
  
]
```

```
});
```

```
</script>
```

```
<?php    endif; ?>
```

```
<?php    endif; ?>
```

3. nastavit gtm dle navodu, trigerring pageview je "/payment/success"

Unique solution ID: #1077

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